



Summary of Work to Date Under H2P Initiative

I. Partner Coordination

- a. Hired Pandemic Communications Coordinator, Ricardo Echalar, to coordinate AED work, serve as AED representative on the H2P Initiative, and liaise with USAID Pandemic Team.
- b. Attended October 2007 kick-off meeting in Geneva and signed Declaration along with 21 other NGOs.
- c. Participated in all partner planning and coordination meetings, including those of H2P Advisory Committee.
- d. Participated as member of Health Technical Working group to help develop Health Working Group plans and training materials for community volunteers and district-level officials and ensure consistency of planning communication messaging.
- e. Participated in Competence Matrix development in Cartigny, Switzerland.

II. Advocacy and Communication

- a. Developed draft Advocacy Kit for use in H2P country programs.
- b. Developed draft Communication Framework for Pandemic Influenza.
- c. Developed draft Key Messages for various audiences for pre-pandemic and during a pandemic.
- d. Developed an Emergency Communication Workshop and implemented workshop in Ho, Ghana with participants from the Municipality of Tema. Workshop is intended to help communities/municipalities/districts develop an Emergency Communication Plan including an Emergency Communication tree/network for all Emergencies/Hazards. To test the Plan, a scenario introducing Pandemic Influenza is used, and participants are asked to revise their plan accordingly. Further workshops will be implemented as needed and according to community interest, based on a Facilitator's Guide which has been developed.

III. Food Security

- a. Coordinated the Food Security Working Group.
- b. Coordinated consultant team (Steve Hansch and Kenton Kayira) tasked with developing the Food Security template.
- c. Helped identify working group members including WFP, UNICEF, NGO community (Save the Children, Catholic Relief Services, CARE), and Universities (Tulane, Tufts, George Mason).

Continued on other side

- d. Coordinated meetings in-person and via teleconference for the development of a Food Security working document.
- e. Launched a Food Security Portal for sharing working documents and other information related to pandemic food security issues.
- f. Coordinated a meeting in Rome with the World Food Programme to help further introduce the H2P initiative to the WFP and address next steps and technical guidance on the development of the food security template.
- g. Worked with USAID FANTA (Food and Nutrition Technical Assistance) Project to help coordinate Food For Peace meeting and pandemic guidance for US Title II Food Aid Programs.

IV. Research

- a. Awarded research contract to Addis Continental Institute of Public Health for qualitative research in Ethiopia to learn about community-level knowledge of influenza and to help identify behaviors during emergencies that may apply to an influenza pandemic.
- b. Other countries for pandemic research include Bangladesh, Peru and South Africa.

V. Country work

- a. Ethiopia: Ricardo Echalar participated in H2P country visit to Ethiopia. Coordinated with local UNICEF team and established in-country resource for H2P with local AED Health Communication Project. In September, Ricardo and Yaya Drabo will return to Ethiopia to conduct a research dissemination and message harmonization workshop with local partners. Subsequent implementation of the communication plan will be coordinated by AED's communication team in Addis.
- b. Nepal: AI.COMM consultant Phil Sedlak is currently in Nepal working with the H2P working group to develop an advocacy and communication plan.
- c. Rwanda: Yaya Drabo is currently in Rwanda on an assignment for the FANTA Project, and next week will begin identifying partners for H2P communication activities. He will work with the IFRC consultant (Marc Sutton) the first week of September.
- d. Mali: Yaya Drabo will travel to Mali the second week of September to work with the local H2P team to develop a communication plan. He will coordinate his work with the IFRC focal point (Lieselotte Schmidt).